

# Jose L. Menendez

## International Trainer and Expert in Coaching

Jose L. Menendez is an international speaker who also runs his own Coaching Practice from Madrid and he is co-founder of the International Institute of Coaching in Spain. He has trained with some of the best coaches from USA and UK such as Sir John Whitmore, best seller and World business Coaching leader with whom he collaborate regularly. He is co-Director of CHAMPIONMIND in UK and President of the Instituto International OlaCoach and OlaCoach Corporate in Spain.

“Jose has made a natural progression from working in sport to business”

### In detail

Jose began his career in the UK changing gradually from the tourism industry to Coaching in the latest 90's. Jose was refereeing basketball at national level where he has made remarkable achievements by applying his Coaching methodology, refereeing more than 10 national finals and All Stars, including the Division One final in 2002 when he retired. He has also designed the one of the first ever NLP & Sports courses and he is a Certified Master Practitioner in NLP, Hypno-therapist and PCC by the ICF. He pioneered Coaching in Spain in 2001, and is now guiding others, through coaching, to achieve their own professional and personal goals. He is a Champion-Mind Performance Coach and has worked with some of the best international experts from Australia and UK in this field.



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### What he offers you

Jose L. Menendez was, at the age of 36, one of Europe's youngest International trainers and coaches with wide experience in the fields of leadership, negotiation, sports, goal achievement, communication and public speaking skills as well as sales in cross cultural environments. Leveraging off his own experiences his personal client list now includes several high performance executives and entrepreneurs.

### How he presents

As a Master Practitioner in Neuro-Linguistic Programming and PCC & Member of the International Coaching Federation, Jose's vivid presentations are not to be missed.

### Languages

In addition to his native Spanish, Jose also speaks fluent English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us. See below for details.

### Celebrity Speakers Limited

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## Topics

Coaching  
Leadership  
Negotiation  
Motivation  
Goal Achievement  
Communication Skills  
Cross-Cultural Environments

## Publications

### 2002

Abre el Melon – Editorial Santillana. He is author of one of the best selling books about coaching in Spanish, 'Abre el melón' and co-author of 'El Pez Que Tenía Sed', 2006 (currently on its second edition).

He is the author of the leading and most acclaimed Coaching Training Program to train Personal Coaches in Spain. This program is international known and 'Recognised' by the International Coach Federation (ICF).

Jose has been referenced and interviewed in several magazines, newspapers, on radio and television. These include, *El Universal (México)*, *El Carabobo (Venezuela)*, *Tip Off Magazine, (England)*, *El Mundo*, *EL PAIS*, *El Norte de Castilla*, *Economía, (Spain)*, *RNE*, *REE*, *La COPE*, *Canal 13 (TV-Chile)*, *Telecinco (TV-Spain)* and many more.

